

Auxilium College (Autonomous)

Media Club Activities

2025-2026

S. No	Date	Activities	Beneficiaries
1.	17.7.2025	World Emoji Day	150
2.	25.07.2025	Aux Spotify	200
3.	12.09.2025	Photography Competition	100
4.	17.10.2025	Green Diwali	25
5.	25.11.2025	Visit to Vendhar Tv	25
6.	22.12.2025	Christmas Charity	25
7.	15.02.2026	Poster Making	20

1. World Emoji Day

Date: 17.7.2025

Event: Emoji Quiz

The Department of Communication Media marked World Emoji Day on July 17 with an engaging and interactive Emoji Quiz. The event was organized to celebrate the universal language of emojis and their remarkable ability to express a wide range of emotions beyond words. Students enthusiastically participated in the quiz, which was conducted in front of a vibrant LED board displaying various emojis. The atmosphere was filled with excitement and laughter as participants decoded meanings, guessed expressions, and showcased their creativity and quick thinking. The quiz not only tested students' familiarity with emojis but also highlighted how these digital symbols have become an essential part of modern communication. At the end of the event, students who performed exceptionally well were recognized and awarded Emoji Badges as a token of appreciation for their enthusiasm and performance. The event successfully combined fun and learning, reflecting the department's commitment to encouraging innovative and interactive ways of understanding contemporary media and communication



2. Aux Spotify

Date: 25.07.2025

Event: Podcast launch

In collaboration with the Department of Visual Communication and the Media Club, a podcast titled Aux Spotify has been launched. Through this initiative, students can record their own voice-based content, which will then be published on Spotify.



3. Photography Competition

Date: 12.09.2025

Event: Mobile Photography

The Department of Communication Media organized a Photography Competition on the theme “Green Auxilium.” At the beginning of the competition, the participants were divided into three groups. Each group was assigned a specific location within the campus to explore and capture creative photographs. The first group was allotted the College Garden, the second group was assigned the area near the library, and the third group was designated to take photographs near the Paddy Field. All participants actively engaged in the competition, capturing photographs that reflected their unique perspectives and creativity. The event concluded with a group photograph featuring the principal, faculty members, and all participants, marking a memorable end to the competition.



4. Green Diwali

Date: 17.10.2025

Event: Tress Plantation

On 17 October 2025, an awareness programme was organized for Diwali with a focus on green initiatives. Students brought various kinds of saplings and planted them around the campus to promote a greener, cleaner, and pollution-free environment.



5. Visit to Vendhar Tv

Date: 25.11.2025

Event: □□□□ □□□□□□

On 21 November 2025, the Department of Communication Media, along with Media Club students, visited Vendhar TV in Chennai to attend a political debate show titled “□□□□ □□□□□□.” This visit aimed to give students practical exposure to how television debates are produced and presented.



6. Christmas Charity

Date: 22.12.2025

Event: Charity sponsored to Cure illam

The Department of Communication Media and the Media Club jointly organized a Christmas Charity Programme at Cure Illam. The charity programme was initiated and guided by Sr. Thimena Celine, Head of the Department of Communication Media, along with Miss Dharsini K (Assistant Professor), Dr. Indhu (Assistant Professor), and Mr. Jeffrey Paul S (Assistant Professor), with the support of 25 students.



7. Poser Making Competition

Date: 15.02.2026

Event: Poster Making

A Poster Making Competition was conducted on 15/02/2026 with great enthusiasm and active participation from the students. The event aimed to encourage creativity, awareness, and innovative thinking among the participants. Many students from various departments took part in the competition and presented their ideas effectively through creative and informative posters. The judges appreciated the originality, presentation skills, and clarity of the messages conveyed.

